

# BUSINESS RISK MANAGEMENT LTD



## Reputational Risk Management

### Why you should attend

- The management of reputation is not just another burden for over-stretched management. It is widely recognised as a key business advantage and also a major risk.
- Organisations are increasingly being judged on their reputation and how they manage the contributory factors, including social responsibility, ethical standards and effective communication
- The ever-increasing external scrutiny that organisations are experiencing, with the pressure to demonstrate positive Corporate Governance and satisfy stakeholders' expectations directly impacts business reputation.

### Attending this webinar will help you to

- Understand how to positively manage your reputation
- Receive practical advice on managing the many threats
- Stakeholder reputation management
  - The Public
  - Government
  - Customers
  - Regulators
  - Suppliers
  - Partners
  - The wider community
- Develop a practical checklist for reviewing reputational risk
- Appreciate the importance of reputational damage via external relationships
- Better understand the link between social responsibility and positive reputation
- Ensure the financial effects of reputational risk are managed

### CPE credits

- Participants will receive a certificate of attendance and will earn 2 CPE credits in the Auditing field of study.